



### Samuel Dresser, M.B.A., Principal

Sam Dresser has over 18 years experience as a Licensed Alcohol and Drug Counselor and also holds a Masters in Business Administration. His areas of expertise are: addiction education and awareness, the clinical needs of the affluent/prominent demographic (as well as high-level professionals), family dynamics generated by addiction, effectual leverage techniques to encourage addicts and alcoholics to seek help, reintegrating addicts into family systems and tailoring strategies for post-treatment recovery.

Sam is a well-recognized and solicited presenter/writer in the field\*. His wide array of clinical skills, business acumen and demonstrated leadership ensure that Clere Consulting consistently delivers durable results.

Prior to founding Clere Consulting with Judson Bemis and Doug Lyons, Sam served as a counselor, clinical supervisor and clinical director at the Hazelden Foundation. As clinical director, he led the design and implementation of post-treatment services, a pioneering aftercare model called The MORE Program, the main tenets of which are outcome-based clinical strategies for long-term recovery and relapse prevention.

With his business background, Sam has emerged as an in-demand resource where addiction, affluence and business intersect, primarily in family business settings. He provides expert advice to addicts and their families, as well as their advisors and trustees, on the complexities that arise when family enterprises are affected by addiction treatment and recovery. He has a proven understanding of the connection between addiction and affluence and the challenge of sustainable recovery for those who experience a different set of consequences as a result of such privilege.

In this particular segment of his work, Sam specializes in collaborating with single/multifamily offices, attorneys and advisors to family businesses to create tailored, long-term, effective strategies to positively promote change in addicted family members and employees. He is also proficient in facilitating/moderating conflict among ownership groups, collaboration and consultation with other advisors on succession planning, and coaching recovering executives. His family business consulting does include circumstances where addiction is a non-factor, but conflicts and behavioral issues are affecting the family and business.

Sam attended St. Olaf College and Bethel University and received his MBA from the University of St. Thomas. He has been sober since December 11, 1989.

## Recent Presentations & Articles

### Presentations

- 1) Family Office Exchange (FOX) – Family Businesses, Client Managers and Beneficiaries: A Practical and Results-Oriented Approach to Addiction in Client Families
- 2) Society for Trust and Estate Planners (STEP) – Addiction in the Family Business (London, UK)

### Articles

- 1) Financial Managers and Dysfunctional Clients: Addiction's Effect on Staff Morale and Fiduciary Responsibilities in the Family and Wealth Management Offices
- 2) The Demise of Trustee Discretion and Ascertainable Standards as Effective Controls on Dysfunctional and Underperforming Beneficiaries: Solutions for Trustees